



MEASUREMENT TIPS

please note these numbers are based on your **FIRM BODY MEASUREMENTS**, the actual garment is bigger in size depending on the fit/design which allows for movement.

Some garments may vary in size specifications depending on the style & ease allowance, but they will still fit the body size indicated.

Please follow the below tips and match your measurements in the correct size bracket on the chart below for an accurate fit. We recommend if you are in between sizing, you should go down a size rather than up as most garments are generous in fit.

HOW TO MEASURE

BUST
Measure around the fullest part of the bust and keep the tape measure up under the arms and around the shoulder blades.

WAIST
Measure around the narrowest part of your waistline, keeping one finger between the tape and your body.

HIPS
Standing naturally, measure around the fullest part of the hips (around 22cm down from the waist).

NECK
Measure around base of the neck at the thickest part.

CHEST
Measure around the fullest part of the chest, keep the tape measure up under the arms and around the shoulder blades.

WAIST
Measure around the narrowest part of your waistline, keeping one finger between the tape and your body.



PLEASE NOTE: WE ENCOURAGE PURCHASING SAMPLES BEFORE PROCEEDING WITH EMBROIDERY.

LADIES MEASUREMENT GUIDE

FIRM FULL BODY MEASUREMENTS

SIZE:	4	6	8	10	12	14	16	18	20	22	24	26
BUST:(CM)	76	81	86	91	96	101	106	111	118	125	132	139
(INCHES)	30	32	34	36	38	40	42	44	47	50	53	56
WAIST:(CM)	59	64	69	74	79	84	89	94	101	108	115	122
(INCHES)	23	25	27	29	31	33	35	37	40	43	46	49
HIPS:(CM)	84	89	94	99	104	109	114	119	126	133	140	147
(INCHES)	33	35	37	39	41	43	45	47	50	53	56	59
KNITWEAR:	XS	XS	S	S	M	M	L	L	XL	2XL	3XL	4XL

* SIZES 4 & 26 ARE OUTSIDE STOCK SIZE RANGE AND WILL INCUR A SURCHARGE.

MENS MEASUREMENT GUIDE - SHIRT, JACKETS & KNITWEAR

FIRM FULL BODY MEASUREMENTS

SIZE:	XS	S	S	M	M	L	L	XL	XL	2XL	2XL	3XL	4XL	5XL
	36	37	38	39	40	41	42	43	44	46	47	48	49	50
NECK:(CM)	36	37	38	39	40	41	42	43	44	46	47	48	49	50
CHEST:(CM)	92	94 - 97	99 - 102	104 - 107	109 - 112	117 - 119	122	127	132					

MENS MEASUREMENT GUIDE - PANTS & SHORTS

FIRM FULL BODY MEASUREMENTS

SIZE:	28	30	32	34	36	38	40	42	44	46
WAIST:(INCHES)	28"	30"	32"	34"	36"	38"	40"	42"	44"	46"
WAIST: (CM)	72	77	82	87	92	97	102	107	112	117